

Background: Frank Stanton's Interest in Spectrum of Care



Like many successful business leaders, Frank Stanton, long time president of CBS and pioneer of the televised presidential debates, was a devoted dog owner. His business success allowed him to give his dogs the most sophisticated veterinary care available. But, after receiving a five-figure bill from a major veterinary hospital for his beloved dog's treatment, he reflected on those dog owners for whom this would be a crushing financial burden.

So, he created a six-figure financial assistance fund at the hospital. To his dismay, the fund was exhausted within three months. This experience, plus his own research (Dr. Stanton held a PhD in statistics and psychology from The Ohio State University) led him to the conclusion that philanthropy alone could not be the solution to ensuring that all dogs received quality veterinary care. He died before he was able to develop solutions to the problem, but the Stanton Foundation is committed to achieving his goal of ensuring that quality veterinary care is available to all dog owners of some, but limited, economic means as well as those who can say, "Do everything; spare no expense."